

RISING STARS

TO LOOK OUT FOR IN 2024

It takes an army of design talent to create some of the world's best-loved luxury hotels, restaurants, and resorts. In each issue, SPACE shines the spotlight on some of the industry's hottest up-and-coming designers and architects making waves in their field of expertise



ANA SOFIA DAVILA

Designer

HBA ATLANTA

hba.com

Ana is a passionate and innovative interior designer from Mexico, specialising in creating functional and aesthetically pleasing spaces. With a Bachelor of Arts in Environmental Design, Ana began her career as an interior design coordinator in Mexico, working in both residential and commercial sectors. Seeking further growth, she moved to Irvine, California, where she earned an MBA and worked as a 3D Artist. After three years in California, Ana relocated to Atlanta and joined HBA as a designer, continuing to bring her unique vision to life across diverse design projects.

Selected project (pictured):
Ana is currently working on a confidential project in Turks & Caicos, which she says has significantly contributed to her professional growth.

What is the most enjoyable aspect of your work?

To see your design come to life and experience the joy of watching people revel in its beauty and functionality is a mark of truly thoughtful design. Creating spaces that cater to the needs of diverse demographics and provide a welcoming environment for all is key.

Which designers or creatives have most inspired you on your career path?

Zaha Hadid is one of my greatest inspirations. Despite working in a male-dominated industry, she managed to carve out a niche for herself as an innovative and impactful designer. Her ability to create buildings with such character is truly remarkable. I find her story to be incredibly inspiring and empowering.

Pick a design innovation that's emerging, or a major change you are you foreseeing in hotel design

Smart room technology is a remarkable innovation that we are increasingly witnessing in hotel design. It enables guests to control room temperature, lighting, and request room service simply by using voice

commands, providing them with a personalized experience that they will treasure and may want to replicate in their own homes. By offering guests new tools and trends to enhance their comfort, we inspire them to seek and create similar experiences in their daily lives.

Something trending that you can't get onboard with

AI technology is a fascinating tool that can be incredibly useful when applied for the right purposes. Personally, I've seen how it can be used to create designs and renderings, but it's important to remember that it's not a substitute for human creativity, knowledge, and expertise. In the end, it's up to the designer to use their skills to meet the needs and goals of their clients.

If you could be credited for any invention in the world, what would it be and why?

Self-flying transportation may seem like a distant dream, but wouldn't it be amazing to be able to reach our loved ones in just a matter of minutes?

