

INTERIOR DESIGN[®]

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the big idea issue

What changes are animating the hospitality sector?

"With the continued expansion of wellness in design, we are going deeper by exploring and incorporating ancient, eastern, spiritual, mystical, Taoist, Ayurvedic, and Vitruvian principles, as well as the better-known Feng Shui, to name a few. We're using the golden ratio to create pleasing proportions, the ancient rule of thirds for balance, and Vastu Shastra for ideal sleeping positions/directions."

—Julia Gilstrap,
CID Design Group

SHOPtalk

"People are yearning for a postpandemic world that reconfirms the level of quality, attention, and service that existed before. As an outcome, we're seeing an explosion of private clubs—a shift toward amenities that recreate the character of a bygone era. There's an interest in a heightened experience, with impeccable service and quality offerings. Luxury isn't simply defined by the finishes of a space but also by the level of service and the ability to create a unique feeling."

—Adrielle Slaugh, Studios Architecture

"I'm happy to see an emerging interest in circularity—ensuring materials can be reused or recycled. At a recent lodging conference, a panel discussion challenged the sustainability of hospitality brands's requiring property improvements every seven years, and the conversation evolved to address circularity and the potential cost savings if designers don't have to start from scratch each time."

—Sarah Fox, Perkins Eastman

"Biophilia, the human tendency to connect with nature and other living things—especially live plants in interiors—has become ever more prevalent and requested by our clients. The easy answer is to introduce potted plants and living walls, but we have taken this idea much further by using sun studies to manipulate the interior architecture and create spaces that feel entirely alive. The process is heavily involved and takes a lot more time to plan, but helping clients understand the true meaning of biophilia is important to further our field."

—Lauren Rottet, Rottet Studio

"Guest rooms are becoming independent fitness centers—we're incorporating spaces for yoga mats, in-room weights, or mirrors that double as

personal gyms with fitness-app integrations. Other amenities like meditation rooms and sound baths are becoming popular as well, depending on the brand and operator."

—Maya Molina, HBA International