

[Press Release]
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HBA Unveils Landmark Collection with Giorgetti: New Exceptional Pieces that Blend Versatility with Sophisticated Rituals of Living



From right to left: Chris Godfrey, Co-CEO of HBA, Scott McNeely, Global Creative Director, HBA Residential

(April 2024) - **Hirsch Bedner Associates (HBA)**, the multi-award-winning world-leading hospitality design company, and its distinguished residential arm, **HBA Residential**, are proud to announce the launch of their newest furniture design in 2024, **HIKARI Bar Cabinet**, **HIKARI Sideboard**, and **KIRANAMI Screen**. These stunning pieces are the result of a landmark collaboration with the renowned Italian furniture manufacturer, Giorgetti. By embracing an international vision and employing a multidisciplinary approach, the HBA group introduces a creative and innovative vision to the exquisite design.

The new collection which includes a meticulously designed **bar cabinet**, a **sideboard** and a **screen**, is defined by its experimental and successful exploration on materials, forms, scales and perspectives, as well as the dynamic contrast

between light and shadow, making them perfect companions for the daily rituals of living spaces where storage and display functions seamlessly.



Image: HIKARI Sideboard

With a lightweight metal structure and profiles, the cabinets are closed on one side by an ash door that conceals smoked glass shelves, backlit by an LED light to highlight the contents. On the other, they feature a drawer and an open volume, a stage with a leather base that can also be used as a shelf for preparing cocktails, framed by glass backdrops with metal profiles of different widths that follow one another in an alternation of solids and voids. The mirrored interior enhances its theatrical qualities.

"Manufactured with meticulous attention to detail, the products in the collection stand out in any space while integrating seamlessly into the environment and inviting you to admire their impeccable workmanship," commented Scott McNeely, Global Creative Director, HBA Residential.



Image: HIKARI Bar Cabinet

A collection that expresses the material sensibility and attention to detail shared by HBA, HBA Residential and Giorgetti which, through a careful selection of colours, textures and materials, aims to create a link between man and product, offering a sensory experience involving sight and touch. An example of this is the back-printed, shaded and tempered annealed glass top, characterised by light ripples with a subtle wave effect, transparent in the open compartment and opaque above the closed compartment to prevent light from filtering through.

"These pieces embody the landmark collaboration between two visionary and synergic design leaders. By engaging in an in-depth discourse with Giorgetti, HBA showcases the crucial role that proportion, line, materiality and craftsmanship play in our designs; which forge to create exquisite and functional works of art that are not only unique but familial, practical and versatile." Chris Godfrey, CEO of HBA.

The sideboard can be optionally configured to include a mini bar, offering a versatile storage solution. This sophisticated product collection is suitable for a range of settings, from homes to businesses.



Image: KIRANAMI Screen

Technical specifications

HIKARI bar cabinet dimensions W 110 x D 53 x H 182

HIKARI sideboard dimensions W 182 x D 53 x H 92

- structure and profiles in pewter metal, 5L finish
- door and drawer in ash, available in four finishes: natural, charcoal grey, biscuit and ash
- shelves inside the smoked glass door (2 shelves for the bar cabinet and 1 shelf for the sideboard)
- open compartment top in leather in the collection colours, with glass side panels
- top in back-printed, shaded and tempered cast glass

KIRANAMI Screen dimensions W 170 X D 16,5 X H 180

- Screen composed of three undulating panels with the same radius, with an aluminium structure pewter painted 5L finish
- Self-locking
- Three types of tiles are repeated throughout: large (W 20.5 X H 44 cm) and small (W 13 X H 44 cm) for leather, and small (W 13 X H 44 cm) for solid ash wood, available in natural, anthracite grey, biscuit and ash grey finishes

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Chris Godfrey

Chief Executive Officer, HBA

An award-winning Royal Institute of British Architects (RIBA) Chartered Architect, Chris has over 25 years' experience in delivering meticulously crafted designs. He rose to prominence in Hirsch Bedner Associates' (HBA) by establishing and leading the HBA Residential division in 2014, transforming it into a premier full-service design studio. Chris was elevated to Co-CEO of HBA in 2022.

Based in Singapore at HBA's global headquarters, Chris leads 1,330+ employees across 24 offices worldwide. He is dedicated to fostering a comprehensive design ethos within HBA, blending creativity with functionality. Alongside his corporate responsibilities, Chris remains committed to nurturing the next generation of designers. He has shared his expertise as a lecturer at prestigious institutions such as the Chelsea College of Art in London and LaSalle College of the Arts in Singapore. He is also a passionate advocate for RIBA's mission, particularly in the Asian region. He played a pivotal role in establishing an International chapter of RIBA in Singapore and spearheaded the organization's expansion into China.

Scott McNeely

Global Creative Director, HBA Residential

As the Global Creative Director of HBA Residential, Scott is entrusted with steering and championing the creative vision of its studios around the world. Collaborating closely with talented design teams, Scott is dedicated to crafting exceptional and bespoke luxury residential developments that precisely meet the needs of their discerning global clientele.

Scott's design portfolio spans Europe, the Americas, the Middle East, and Southeast Asia, showcasing his proficiency in delivering distinctive experiences across a diverse spectrum of architectural and interior styles. He takes immense pride in immersing his team in the personal narratives of clients, adeptly translating their unique preferences and specific requirements into tangible realities.

In his capacity, Scott's passion and dedication serve as the driving force behind HBA Residential's unwavering commitment to innovation and excellence. He ensures that clients remain at the forefront of the design journey, leaving an enduring mark on the myriad of unique destinations.

About Hirsch Bedner Associates (HBA)

Hirsch Bedner Associates (HBA) is a renowned award-winning global hospitality design firm. A leader in the industry since 1965. With 1,330 designers in 24 offices across major global cities, the firm creates a unique sense of place for today's most anticipated hotels, luxury brands, and world-class residences. Driven by a passion for storytelling through design, the inspired HBA team creates holistic solutions tailored to client needs by a creative group of designers, in-house specialists, and brand partners, including studio hba, HBA Residential, HBA Architecture, Coopers Hill, HBA DNA, CANVAS Art Consultants, Light Directions, SOCIAL F+B, HBA Graphics, HBA Leisure, HBA Procurement and HBA Product. For more information, visit hba.com and follow HBA on [LinkedIn](#) and [Instagram](#).

About Hirsch Bedner Associates (HBA) Residential

HBA Residential is Hirsch Bedner Associates' (HBA) highly specialised boutique design house. Centred in London and Singapore, the HBA Residential design team of architects, interior designers and FF&E designers conceive and develop beautifully crafted residential projects holistically. Their scalable design approach addresses every aspect of the project: 'from the building envelope to the door handle'.

With the maxim of 'high design, globally delivered' HBA Residential augments their design talent with its strong technical expertise and worldwide network of suppliers and resources to deliver complex, world class projects both on time and on budget. To design exquisite homes for the world's most distinguished individuals HBA Residential works closely with their client to create utterly bespoke award-winning solutions that bring value, depth, permanence and beauty to each project, drawing inspiration from people, places and cultures to support, promote and enhance their client's quality of life.

A boutique design studio with a global reach, they design to express individuality. To connect with HBA Residential visit hbaresidential.com and [Instagram](#)