

FORUM TOWER *Transformation*

Caesars Palace has always maintained supreme standards to meet the discriminating tests of our guests. So we are proud to announce our next spectacular investment – the refurbishment of the Forum Tower. All the rooms, suites, corridors and elevator lobbies are being renovated top to bottom. Special attention paid to each room's amenities will make sure that even the most ordinary visit is a spectacular experience.

The project begins in July, with all guestrooms slated for completion by year end. The Penthouse suites will be done in early 2008. Starting at the top, the first four floors of guestrooms and double suites will be ready in October 2007. "After months of planning and scheduling we are ready to go," smiled designer Kathleen Dauber, part of the famed Hirsch Bedner Associates design consultant. "Caesars Palace has gone the distance when it comes to quality and opulence for the tower's transformation. The standards are set."

The rooms are to be luxurious, comfortable, and functional. For example, Anichini linens, considered the world's finest luxury brand, will be used for bed treatments. The passion and desire for excellence will be evident throughout the entire project." The style direction is modern with warm woods accented by rich textiles. Guest comfort is of the utmost importance, and we have created a room which caters to the guest's every need and then some.

In addition to beautiful plush bedding, each room will also be equipped with electronic draperies and lighting, mini-bars, two LCD televisions (the second built into the bath mirror), a chaise lounge and oversized chair as well as swivel chair at the desk. State-of-the art components such as wired and wireless internet service, iPod docking station and "do not disturb" messaging and doorbells provide for guest convenience and privacy. The oversized showers will have dual rain bath showerheads. Additional upgrades to the revamped bathrooms include a feature vanity area and a separate toilet compartment.

Caesars Palace is the Las Vegas legend, a world-class luxury resort where impeccable service reigns and magnificence beckons at every turn. Book now for your late fall reservation in the all-new Forum Tower by calling 1-866-227-5938 or visit www.caesarspalace.com.

